

Why people don't give online

"Online donation forms take too long

I just want it to be quick and easy."

Online forms need all your details - each time. So people drop off mid-process or simply don't start.

They want: Simple, Easy & Quick

Another problem

You have no way to know HOW people got to your page.

A generic QR code pointed at your donation page does not tell you where the donor saw your code or what message moved them to donate.

You want: Donations & Analytics

For Donors

One secure account with Giv2:

- never have to fill in online forms again
- donate anywhere in just 3 clicks
- all your transactions are in one place for easy tax rebates

For your organisation

- multiple Giv2 QR codes - see exactly which one got you the donation
- the donors' Decision-to-Action gap is just 3 clicks (with a Giv2 account)
- without a Giv2 account their initial setup takes less than an minute and includes their first donation to you



Giv2



More than a QR code and online donation page

The 3 click donation system

Try the Giv2 Demo

To see the donor experience:

Open you phone camera and point it at the Giv2 QR code*.

- First time: you'll be taken through setting up a profile, registering a credit card (use the below demo card details), and making a donation.
- Second and future times: You should be able to donate in 3 clicks
 - 1) Open your phone camera (and scan)
 - 2) Choose \$-amount
 - 3) Click Give

Try it a 2nd and 3rd time – see how quick and easy it is for donors once they are setup.



Demo Credit Card details:

Number: 4242 4242 4242 4242
Exp: 12/23 (any future date)
cvc: 530 (any 3 digits)

* If your camera can't automatically scan QR codes, go to www.giv2.info (our demo site) to sign in and try Giv2